

Hylunia Retail Webinar



HYLUNIA

Become more familiar with each individual Hylunia daily care product, their key ingredients and who they will benefit the most.

SAFE. NATURAL. EFFECTIVE.

- Since 1988
- The safest, most effective skin care solutions available
- Based in plant science and dermal physiology, sourcing only the highest-grade botanicals, plant peptides and technologies
- Our products to help minimize chronic inflammation
 - It's the root of many diseases and distressing health conditions.

"Hylunia is my go-to skin care line because of its commitment to create safe products."

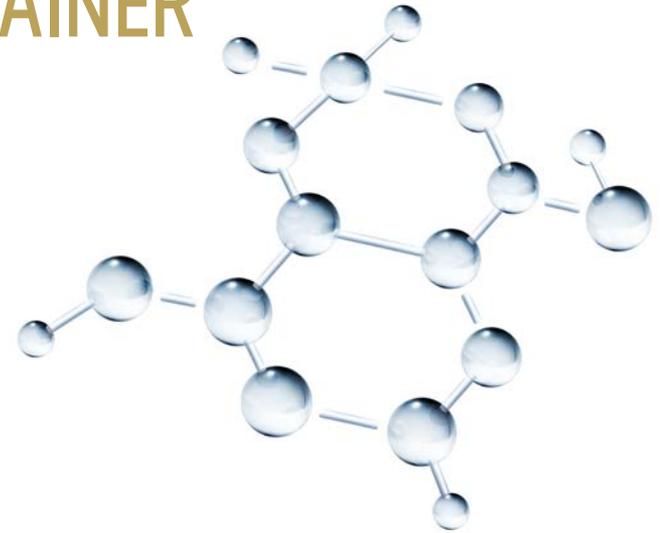
"Not only are they free of toxic ingredients, they give you results!"

Rachel Maratea
Amara Resort & Spa
Sedona, Arizona



FORMULATED BY DOCTORS, SCIENTISTS AND A CIDESCO TRAINER

- Founded in science and the world's best aesthetic practices, using only the safest, non-irritating ingredients.
- 99% of skin care products are formulated with ingredients that trigger inflammation and irritation.
- Our products are created to calm and soothe, while reducing the impact of environmental stress and sensitivity.



Hylunia is designed to help minimize inflammation and be non-irritating.



WHY INFLAMMATION MATTERS

- Inflammation is tied to many health conditions and diseases.
- When skin and other organs are inflamed, the immune system is burdened, making it harder for the body to repair and heal.
- Inflamed skin is more susceptible to problematic conditions and premature aging.

Daily exposure to fragrances,
dyes and preservatives.



Inflamed skin



Premature aging



SAFE SKIN CARE MATTERS

- Clients are increasingly aware of the ingredients used in their skincare.
 - They want skin care that won't create future health problems.

- Hylunia's team of scientists and formulators are committed to creating products that are:
 - Naturally derived
 - Scientifically sound
 - Safe
 - Non-irritating
 - Non-inflammatory

“Organic” and “natural”
don't automatically
translate into safe.



BRAND PILLARS



HELPS MINIMIZE
INFLAMMATION



GLUTEN
FREE



FREE OF
KNOWN TOXINS



CRUELTY
FREE



VEGAN



HYLUNIA

HYLUNIA IS FREE OF

- Parabens: Preservatives such as parabens [Methyl, Ethyl, Propyl and Butylparaben] are found in 95% of all personal care products. Parabens mimic estrogen and are linked to breast cancer, lowered sperm count, lowered testosterone levels, testicular atrophy, infertility, increased testicular cancer and undescended testes.
- Formaldehyde: Diazolidinyl Urea, Imidazolidinyl Urea and Quaternium 15 are widely used as preservatives. They decompose into formaldehyde and are considered carcinogens.
- Grapefruit Seed Extract: The chemical structure of grapefruit seed extract is similar to that of paraben.
- Phthalates: Dibutyl Phthalate is linked to cancer and is present in nail polish, perfume, soft plastics and skin care products.
- Triclosan and Resorcinol: Used as an anti-bacterial agent and a preservative, these ingredients are known to be hormonal disrupters.
- Laureth Sulfate and Polysorbate: Cleansing agents Sodium / Ammonium Laureth / Laurel Sulfate and Polysorbate may contain carcinogens such as Ethylene Oxide and Dioxane. Diethanolamine (DEA) Free: Cleansing agents such as DEA and its derivatives like DEA Sodium Lauryl Sulfate are considered carcinogens.



HYLUNIA IS FREE OF

- Propylene Glycol: Propylene Glycol, a commonly used solvent and humectant, is a known allergen and may be contaminated with carcinogens such as Ethylene Oxide and Dioxane. Pesticide Free: Pesticides, like parabens, are hormonal disrupters and are linked to cancer.
- Dyes: Some FD&C and D&C dyes are considered carcinogens.
- Fragrances: Fragrance causes inflammation and slows the wound healing process. Additionally, almost 5,000 chemicals used in fragrance can react with other ingredients present in skin care products to become indirect carcinogens.
- Nitrite: Nitrite present in skincare or food can react with other ingredients to form nitrosamine, a carcinogen.
- Lead, Mercury and Arsenic: Heavy metals affect the nervous system and are considered neurotoxins.
- Lanolin: Lanolin, derived from sheep, can be an endocrine disrupter because carcinogens such as Dioxan and DDT may be present in the grass that the sheep ingest.



FEATURED INGREDIENTS AND TECHNOLOGY

- Plant Stem Cells

- Mature skin has a lower stem cell renewal rate. To delay the signs of aging, skin stem cells must be protected and supported.
- Known for their self-renewal and regeneration properties—offer that much-needed protection and support. While peptides offer enzymatic support, Plant Stem Cells renew existing cells and promote improved vitality and elasticity, resulting in younger-looking skin.

- Peptides

- The advancement of biotechnology has led to the isolation of promising plant peptides and their use in skin care to promote skin rejuvenation. Hylunia uses a unique blend of peptides that offer these benefits:
 - Firms and rejuvenates skin
 - Helps protect against oxidative stress.
 - Protects against lipid peroxidation and natural sun protection.
 - Promotes skin tightness.



ANTI-INFLAMMATORY INGREDIENTS

- Hyaluronic Acid

- Hyaluronic Acid inspired the name Hylunia. It is a primary ingredient in every Hylunia product—it's always the second or third ingredient.
- Our Hyaluronic Acid is special. We use the highest quality available. It not only holds 1,000 times its molecular weight in water, but other water-soluble ingredients bind to it, creating a pressure gradient that forces it deeper into skin.
- Hylunia also utilizes the sea plant Padina Pavonica to assist the body's natural hyaluronic acid production and epidermal cohesion.

- Colloidal Silver

- The antiseptic and preservative power of Colloidal Silver is well documented. Its benefits include supporting the destruction of enzymes required for the metabolism of bacteria, viruses and fungi.

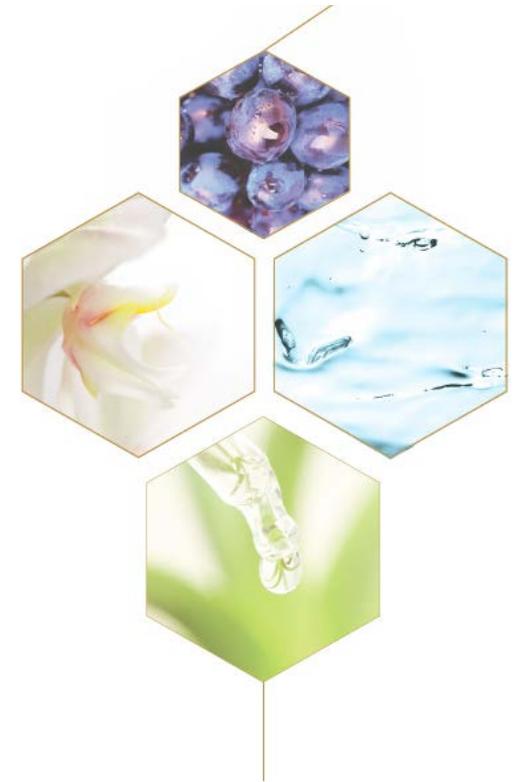
- Centipeda Cunninghamii Extract

- This aromatic perennial herb is used for its anti-bacterial and healing properties. From the Daisy family, it helps minimize inflammation and reduce the appearance of fine lines and wrinkles.



ANTI-INFLAMMATORY INGREDIENTS

- **Turmeric Concentrate**
 - Turmeric is known for its anti-aging, anti-inflammatory, antioxidant and anti-bacterial properties. This bio-protectant neutralizes free radicals and UV damage. Hylunia's special process removes Turmeric's typical yellow color, allowing high percentages to be used without staining skin.
- **Hiba Arbovitae**
 - This natural oil extracted from the Japanese Arbovitae acts as a potent antiseptic that provides powerful healing and soothing properties in addition to stimulating cell renewal.
- **Synergistic Blend of Green Tea and Chrysanthemum**
 - Hylunia combines a rare blend of antioxidant-rich Green Tea and Chrysanthemum to help neutralize free radicals, disrupt the inflammatory process, and stimulate microcirculation to aid in oxygen exchange.
- **Alteromonas Macledii**
 - This rare ocean organism is retrieved from the depth of 1.5 miles below volcanic oceans and fermented. It helps minimize inflammation





Facial Cleansing Lotion

- Hyaluronic Acid helps protect skin's natural moisture
- An effective yet mild lotion cleanser perfect for mature or dehydrated skin
- Non-irritating and extremely moisturizing



Rose Water Mist

- Uplifting and healing hydrating toner calms the skin and reduces redness
- Mangosteen's antioxidant benefits help neutralize free radicals.
- Rose Water helps relieve dry skin.



Ultimate Antioxidant Cream

- A powerhouse cream packed with the most potent vitamins and antioxidants available today.
- Peptides help reduce the appearance of skin aging.
- Grape Seed and Tomato stem cells help neutralize free radicals.
- Green Tea and Chrysanthemum help minimize inflammation.



Beyond Complex C

- This one-of-a kind breakthrough formula delivers maximum penetration of Vitamin C
- Minimizes redness and inflammation while synthesizing collagen
- A must for Rosacea and hyperpigmentation
- Reduces the appearance of fine lines and wrinkles up to 25%.
- Vitamin C and antioxidants help to neutralize free radical damage.



Natural Fruit Acid Exfoliant

- A leave-on treatment formulated to exfoliate and encourage new cell turnover.
- Pomegranate and Noni help remove dead skin cells, smooth and visibly brighten skin.
- Refines pores and minimize the appearance of skin aging.



Intensive Repair Eye Cream

- Light, oil-free formula soothes and tones area around eyes.
- Peptides, Hyaluronic Acid, Green Tea and Chrysanthemum helps brighten, minimize inflammation and visibly reduce the appearance of dark circles.
- Reduces fine lines and wrinkles around eyes for a more youthful appearance.
- Grape Seed Stem Cells contain a high amount of antioxidants leading to younger looking skin.



Antioxidant Face Oil

- This special blend infuses German Chamomile, Lavender and Calendula to help firm, smooth and rejuvenate aging skin.
- Evening Primrose Essential Oil is rich in Oleic Acid and Vitamin E, promoting healthy skin.
- Lavender Essential Oil is known for its calming and relaxing properties.
- Petigrain Essential Oil a fresh and slightly floral scent. Helps with skin healing properties.

 AGE-DEFYING





Antioxidant Mask

- A unique blend of Plant Stem Cells, vitamins and antioxidants help hydrate and firm to restore skin's youthful glow.
- Super hydrating for dry and mature skin
- Soothes irritated skin after peels, wind burn and sun damage
- Leave on overnight for intense hydration



Hyaluronic Cleansing Cream

- Infuses moisture while whisking away dirt, makeup and debris
- Hyaluronic Acid helps protect skin's natural moisture
- Neem offers anti-inflammatory benefits
- Non-irritating and extremely moisturizing
- Rose Extract hydrates and soothes

 HYDRATING





Neroli Mist

- Helps preserve skin's natural moisture
- Improves elasticity and stimulates new cell growth
- Aloe Vera soothes and refreshes the skin while providing a barrier against environmental assaults.
- Reduces redness and inflammation
- Moisture and pH balancing for all skin types
- Neroli helps relieve dry skin.



Moisture Infusion

- Grape Seed Stem Cells contain a high amount of antioxidants leading to younger looking skin.
- Skin's hydration, elasticity and luster will improve
- Padina Pavonica Extract balances your skin metabolism and promotes skin elasticity and firmness

 HYDRATING





Nourishing Face Oil

- Soothe and renew dry skin.
- Natural oils and herbal extracts bring relief to dehydrated dull skin.
- Apricot Essential Oil helps hydrate and smooth dehydrated skin.
- Lavender Essential Oil known for its calming and relaxing properties.
- German Chamomile Essential Oil helps with inflammation and skin healing properties.

 HYDRATING



Hyaluronic Cream Mask



- Infuses Hyaluronic Acid and Cocoa Butter to reveal brighter, refined, younger-looking skin.
- Green Tea helps combat environmental aggressors, while working to calm and soothe dry, aging skin.
- Vitamin A helps brighten and smooth skin.

 HYDRATING





Facial Cleansing Gel

- Hyaluronic Acid promotes retention of skin's natural moisture
- Lavender helps minimize inflammation
- Geranium balances sebum production
- Gently removes impurities, dirt and makeup without irritation
- Minimizes breakouts



Lemongrass Mist

- Balances your skin and help reduce the appearance of large pores.
- Lemongrass helps firm, calm and protect skin.
- Eucalyptus helps minimize inflammation
- Aloe Vera soothes and provides a barrier against environmental assaults.



Facial Day Lotion

- Re-balance stressed skin with the hydrating blend of Plant Stem Cells, antioxidants, and botanicals.
- Green Tea helps minimize inflammation while Hyaluronic Acid hydrates.
- Helps reduce the appearance of fine lines and neutralizes damage caused by free radicals.
- Grape Seed Stem Cells contain a high amount of antioxidants leading to younger looking skin.



Nightly Renewal Serum

- Healing serum for normal to oily and dehydrated skin
- High concentration of healing Hyaluronic Acid [40%]
- Hyaluronic Acid and Vitamin A work to rejuvenate skin while you sleep
- Increases tissue respiration and reduces inflammation
- Contains peptides



Tranquility Face Oil

- Reduce the appearance of skin aging with this curated blend of Lavender, Patchouli, Rosewood and Avocado essential oils.
- Leaves skin soft and smooth with a naturally radiant glow.
- Avocado Essential Oil moisturizes the skin. Contains lecithin and potassium, both benefit healthy skin.
- Lavender Essential Oil known for its calming and relaxing properties.
- Patchouli Essential Oil helps strengthen skin as well as soothes inflammation.



Papaya Enzyme Mask

- Papaya Enzyme gently exfoliates to reveal skin's natural luminosity.
- Rejuvenates skin without irritation
- Hyaluronic Acid infuses hydration.
- Papaya and Vitamin A help brighten and smooth for a renewed complexion.



Salicylic Cleansing Gel

- Oil free deep pore cleanser specially formulated for oily and acneic skin.
- Contains Alpha and Beta Hydroxy Acids that will clear and prevent blemishes and breakouts without over drying.
- Salicylic Acid gently exfoliates.
- Leaves skin matte, yet hydrated.
- Lightens and brightens the complexion.

+ BLEMISH CONTROL





Colloidal Silver Mist

- The amazing proprietary blend combines the natural healing and anti-septic properties of Colloidal Silver with pure soothing Lavender to calm and heal the most irritated skin
- Reduces inflammation associated with acne, cuts, burns, sun or environmental damage.
- Soothes irritated, blemish-prone skin.

+ BLEMISH CONTROL





Advanced Acne Treatment

- Botanicals and amino acids offer a powerful spot treatment.
- Brightens and renews skin.
- Sugar Cane exfoliates.
- Wasabi combats bacteria.

+ BLEMISH CONTROL





Hyaluronic Oil Free Moisturizer

- Light weight formula for blemish prone and sensitive skin.
- Provides extreme hydration and wound healing
- Promotes healthy cell renewal
- Most gentle humectant for all problem skin types

+ BLEMISH CONTROL





Calming Face Oil

- A blend of calming essential oils includes German Chamomile, Apricot Kernel and East Indian Sandalwood.
- Designed to balance oil production and prevent breakouts
- Sandalwood Essential Oil helps minimize inflammation as well as soothes acne.
- German Chamomile Essential Oil helps with inflammations, eczema, cuts and burns.
- Antiseptic to help smooth your skin.

+ BLEMISH CONTROL





Grape Seed Facial Scrub

- Buffs away dryness leaving skin smooth and radiant
- Removes pore-clogging debris, whiteheads and blackheads
- Alpha Hydroxy Acid help exfoliate and refine skin texture.
- Bentonite Clay helps purify.
- Bilberry helps smooth

+ BLEMISH CONTROL





Hydrate Body Wash

- Gently cleanses with a rich moisturizing lather.
- Lathers beautifully and leaves skin feeling comfortable soft and supple.
- Hyaluronic Acid helps reduce dryness and irritation.



Hydrate Body Wash

Energizing Blend with Mango

- Gently cleanses with a rich moisturizing lather
- Leaves skin feeling comfortable, soft and supple
- Mango delivers antioxidant benefits, revitalizing skin while providing a fresh and uplifting experience.





Hydrate Body Wash

Tranquility Blend with Geranium

- Gently cleanses the skin with a rich moisturizing lather.
- Leaves skin feeling comfortable soft and supple
- Tranquility Blend combines nourishing essential oils of Geranium, Lavender, Rosemary, Thyme and Cypress to calm the skin and senses,



Grape Seed Body Scrub

- Buffs away dryness and leaves skin smooth and radiant
- Removes pore-clogging debris, whiteheads and blackheads
- Antioxidants help neutralize free radical damage.

Hylunia Therapeutic and Hydrating Body Moisturizers



Healing and Restoring Cream

- A one-of-a-kind moisturizer for the driest, most sensitive skin. Provides deep hydration while minimizing itching, redness and irritation.
- Recommended for Psoriasis, Eczema and other similar skin conditions.
- Available in additional scents
 - Healing & Restoring Cream - Balancing Blend with Patchouli
Patchouli, Tangerine, and Ylang Ylang blended together are delightful and refreshing.
 - Healing & Restoring Cream - Energizing Blend with Mango
Revitalize the skin and the senses with invigorating Mango.
 - Healing & Restoring Cream - Tranquility Blend with Geranium
Rehydrate thirsty skin and harmonize the senses. Five essential oils: Thyme, Geranium, Rosemary, Lavender and Cyprus.
 - Healing & Restoring Cream - Uplifting Blend with Citrus
This blend of Lemon, Orange, and Mandarin essential oils energizes one's body and mind while replenishing the skin.

Healing and Restoring Cream





Balancing Body Oil

- Nourish the skin, rejuvenate the body and relax the mind with this rich, penetrating body oil
- Patchouli Essential Oil has health benefits include antidepressant, antiseptic, helping in treatments of skin conditions like eczema and psoriasis.
- Lavender Essential Oil helps relieve anxiety and stress.
- Mandarin Orange Essential Oil is rich in flavor and scent.





Uplifting Body Oil

- Deeply nourish and rejuvenate the skin with this rich body oil.
- Energize your senses while leaving the skin smooth and silky.
- Sweet Orange Essential Oil as an uplifting aroma that creates a feeling of happiness and warmth.
- Excellent in energizing and revitalizing.

Retail Product Overview Special



Purchase 6 each of the Facial Day Lotion, Beyond Complex C and Moisture Infusion in retail sizes and receive 10% off these selected products.

No payment until May 15th

Today everyone will receive a FREE 1.7oz Neroli Mist for attending this webinar session.

USE CODE – WM10

When calling in your order.

**orders must be placed through Kim at kimc@Hylunia.com or 1-800-547-1232 ext 1

**credit card must be on file and charged on May 15th



