

- Hylunia Professional Products Webinar



HYLUNIA

# SAFE. NATURAL. EFFECTIVE.

- Since 1988
- The safest, most effective skin care solutions available
- Based in plant science and dermal physiology, sourcing only the highest-grade botanicals, plant peptides and technologies
- Our products to help minimize chronic inflammation
  - It's the root of many diseases and distressing health conditions.

*"Hylunia is my go-to skin care line because of its commitment to create safe products."*

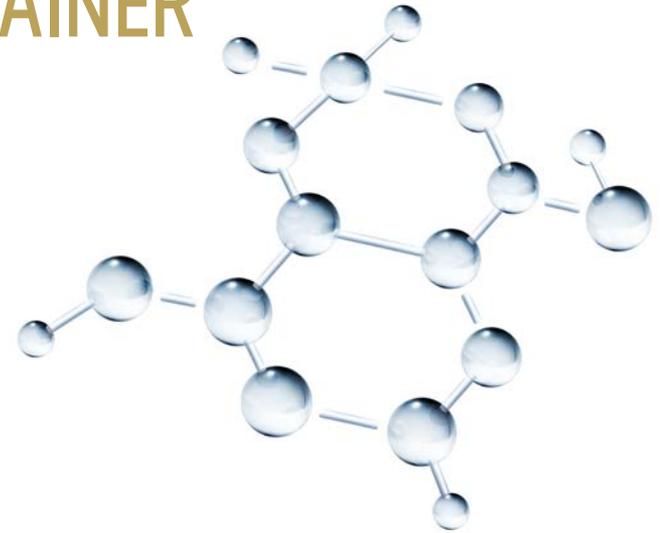
*"Not only are they free of toxic ingredients, they give you results!"*

Rachel Maratea  
Amara Resort & Spa  
Sedona, Arizona



# FORMULATED BY DOCTORS, SCIENTISTS AND A CIDESCO TRAINER

- Founded in science and the world's best aesthetic practices, using only the safest, non-irritating ingredients.
- 99% of skin care products are formulated with ingredients that trigger inflammation and irritation.
- Our products are created to calm and soothe, while reducing the impact of environmental stress and sensitivity.



Hylunia is designed to help minimize inflammation and be non-irritating.



# WHY INFLAMMATION MATTERS

- Inflammation is tied to many health conditions and diseases.
- When skin and other organs are inflamed, the immune system is burdened, making it harder for the body to repair and heal.
- Inflamed skin is more susceptible to problematic conditions and premature aging.

Daily exposure to fragrances,  
dyes and preservatives.



Inflamed skin



Premature aging



# SAFE SKIN CARE MATTERS

- Clients are increasingly aware of the ingredients used in their skincare.
  - They want skin care that won't create future health problems.
  
- Hylunia's team of scientists and formulators are committed to creating products that are:
  - Naturally derived
  - Scientifically sound
  - Safe
  - Non-irritating
  - Non-inflammatory

“Organic” and “natural”  
don't automatically  
translate into safe.



# HYLUNIA IS FREE OF

- Parabens: Preservatives such as parabens [Methyl, Ethyl, Propyl and Butylparaben] are found in 95% of all personal care products. Parabens mimic estrogen and are linked to breast cancer, lowered sperm count, lowered testosterone levels, testicular atrophy, infertility, increased testicular cancer and undescended testes.
- Formaldehyde: Diazolidinyl Urea, Imidazolidinyl Urea and Quaternium 15 are widely used as preservatives. They decompose into formaldehyde and are considered carcinogens.
- Grapefruit Seed Extract: The chemical structure of grapefruit seed extract is similar to that of paraben.
- Phthalates: Dibutyl Phthalate is linked to cancer and is present in nail polish, perfume, soft plastics and skin care products.
- Triclosan and Resorcinol: Used as an anti-bacterial agent and a preservative, these ingredients are known to be hormonal disrupters.
- Laureth Sulfate and Polysorbate: Cleansing agents Sodium / Ammonium Laureth / Laurel Sulfate and Polysorbate may contain carcinogens such as Ethylene Oxide and Dioxane. Diethanolamine (DEA) Free: Cleansing agents such as DEA and its derivatives like DEA Sodium Lauryl Sulfate are considered carcinogens.



# HYLUNIA IS FREE OF

- Propylene Glycol: Propylene Glycol, a commonly used solvent and humectant, is a known allergen and may be contaminated with carcinogens such as Ethylene Oxide and Dioxane. Pesticide Free: Pesticides, like parabens, are hormonal disrupters and are linked to cancer.
- Dyes: Some FD&C and D&C dyes are considered carcinogens.
- Fragrances: Fragrance causes inflammation and slows the wound healing process. Additionally, almost 5,000 chemicals used in fragrance can react with other ingredients present in skin care products to become indirect carcinogens.
- Nitrite: Nitrite present in skincare or food can react with other ingredients to form nitrosamine, a carcinogen.
- Lead, Mercury and Arsenic: Heavy metals affect the nervous system and are considered neurotoxins.
- Lanolin: Lanolin, derived from sheep, can be an endocrine disrupter because carcinogens such as Dioxan and DDT may be present in the grass that the sheep ingest.



# FEATURED INGREDIENTS AND TECHNOLOGY

- Plant Stem Cells

- Mature skin has a lower stem cell renewal rate. To delay the signs of aging, skin stem cells must be protected and supported.
- Known for their self-renewal and regeneration properties—offer that much-needed protection and support. While peptides offer enzymatic support, Plant Stem Cells renew existing cells and promote improved vitality and elasticity, resulting in younger-looking skin.

- Peptides

- The advancement of biotechnology has led to the isolation of promising plant peptides and their use in skin care to promote skin rejuvenation. Hylunia uses a unique blend of peptides that offer these benefits:
  - Firms and rejuvenates skin
  - Helps protect against oxidative stress.
  - Protects against lipid peroxidation and natural sun protection.
  - Promotes skin tightness.



# ANTI-INFLAMMATORY INGREDIENTS

- Hyaluronic Acid

- Hyaluronic Acid inspired the name Hylunia. It is a primary ingredient in every Hylunia product—it's always the second or third ingredient.
- Our Hyaluronic Acid is special. We use the highest quality available. It not only holds 1,000 times its molecular weight in water, but other water-soluble ingredients bind to it, creating a pressure gradient that forces it deeper into skin.
- Hylunia also utilizes the sea plant Padina Pavonica to assist the body's natural hyaluronic acid production and epidermal cohesion.

- Colloidal Silver

- The antiseptic and preservative power of Colloidal Silver is well documented. Its benefits include supporting the destruction of enzymes required for the metabolism of bacteria, viruses and fungi.

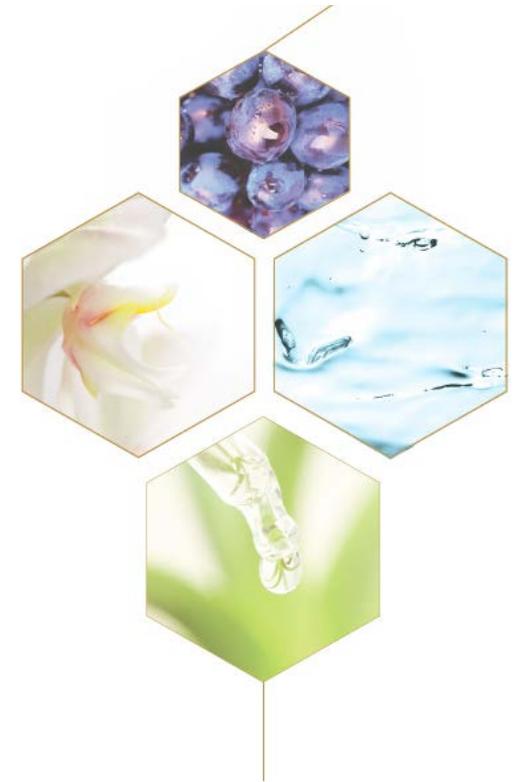
- Centipeda Cunninghamii Extract

- This aromatic perennial herb is used for its anti-bacterial and healing properties. From the Daisy family, it helps minimize inflammation and reduce the appearance of fine lines and wrinkles.



# ANTI-INFLAMMATORY INGREDIENTS

- **Turmeric Concentrate**
  - Turmeric is known for its anti-aging, anti-inflammatory, antioxidant and anti-bacterial properties. This bio-protectant neutralizes free radicals and UV damage. Hylunia's special process removes Turmeric's typical yellow color, allowing high percentages to be used without staining skin.
- **Hiba Arbovitae**
  - This natural oil extracted from the Japanese Arbovitae acts as a potent antiseptic that provides powerful healing and soothing properties in addition to stimulating cell renewal.
- **Synergistic Blend of Green Tea and Chrysanthemum**
  - Hylunia combines a rare blend of antioxidant-rich Green Tea and Chrysanthemum to help neutralize free radicals, disrupt the inflammatory process, and stimulate microcirculation to aid in oxygen exchange.
- **Alteromonas Macledii**
  - This rare ocean organism is retrieved from the depth of 1.5 miles below volcanic oceans and fermented. It helps minimize inflammation



# Hylunia Professional Products



# Glycolic Acid Concentrate

## Glycolic Acid Booster



- Percentages are based on a 70% solution
  - Glycolic Acid Concentrate: 28% pH 3.0
  - Glycolic Acid Concentrate Booster: 30% pH 3.0
- Cleans out your pores and prevents dead cells from forming
- Smooths out acne scarring, as well as the top layer of your skin, resulting in a more even skin tone
- Brings instant tone and radiance to the skin and slows down the signs of aging
- Skin texture is restored to healthy, smooth, soft and younger looking





# Papaya Bromelain Enzyme Concentrate

- This enzyme mask gently breaks down protein in dead skin cells and lightly exfoliates
- Apply a thin layer of the Papaya/Bromelain Enzyme Concentrate. Leave on skin for approx 10 min.

[Can be used with or without steam.]



# Vitamin C Liquid Base and L-Ascorbic Acid Powder



- Minimizes appearance of fine lines and wrinkles
- Increases firmness and elasticity of the skin
- Non-irritating and non-evasive - Adds smoothness and tone to even the most problematic skin
- Provides maximum penetration without irritation
- Results achieved with 1 treatment; to maximize results a series of six is recommended





## Coconut Coriander Body Scrub

- Removes dead skin cells, allowing greater absorption of other products
- Leaves the skin looking invigorating and healthy, while improving tone and texture
- This product can be mixed with any Hylunia Body Wash, Sesame Oil, or with any Hylunia Grape Seed Scrub





## Mother of Pearl Scrub

- Excellent for whiteheads and blackheads. Works well on calloused area anywhere on the face and body
- Eliminates dead skin cells, allowing greater absorption of other products
- AHA's exfoliate and while detoxifying bentonite clay absorbs excess oils and toxins.





## Mineral Sea Salts

- Product can be mixed with any of Hylunia's essential oils or organic sesame oil.
- Mineral packed purifying body scrub will calm your senses and soothe your skin
- Available in un-scented, and four aromatic blends.





## Tamarind Chocolate Herbal Mask

- An exfoliating mask
- Tamarind has been used in Ayurveda for thousands of years and is a natural exfoliant containing tartaric acid
- Chocolate increases microcirculation to aid in the absorption of the multi-fruit acids







## Aloe Vera

- Maximizes free-radical scavenger action and cellular renewal during the restorative function
- Maximizes hydration of stratum corneum without occluding skin
- Facilitates air exchange for vital cellular respiration
- Repairs sun-damaged, dehydrated, asphyxiated or over-treated skin - Reduces irritation and redness





# Massage Cream

- A soothing and hydrating oil-free cream for face and body
- This nourishing and silky cream provides excellent slip for facial massage without occlusiveness
- Ideal for all skin types - can be customized with any Hylunia essential oil





# Sesame Oil

- A nourishing moisturizer for the body.
- Contains an antioxidant called sesamol which effectively prevents the appearances of wrinkles and fine lines.
- Ideal for all skin types, and can be customized with any Hylunia essential oil.
- Available in Uplifting and Calming aroma blends.



Thank you for attending!

- Wendy McKay
- Email: [wendym@hylunia.com](mailto:wendym@hylunia.com)
- Phone: 484-467-7337

